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**SUN
DOGS**



**Mush Mon! – Jamaica Dogsled Team Documentary SUN DOGS to be Released on DVD
“SUN DOGS will melt the coldest heart. ONE MUSH!” – Jimmy Buffett**

OCHO RIOS, Jamaica (September 8, 2007) – The feature documentary “Sun Dogs” chronicling the struggle and adventure of the founding of the Jamaica Dogsled Team will be released on DVD by Palm Pictures, October 2, 2007.

“It seems like it was just yesterday when I had this crazy idea to bring dog sled racing to Jamaica. It’s been two years now and it’s amazing that SUN DOGS, which has been such a big part of our lives is something that we will now be able to share,” says Danny Melville, founder of the Jamaica Dogsled Team and executive producer of the film. “The Jamaica Dogsled Team has come to mean so much more than I ever imagined. One of our primary goals is to bring education and awareness of the compassionate treatment of animals to Jamaica’s inner cities through our work with the Jamaica Society for the Prevention of Cruelty to Animals. SUN DOGS will help us accomplish this. A portion of the proceeds from the sale of the DVD on our website, www.jamaicadogsled.com, will go to the JSPCA, as they already do from the sale of our tours and merchandise at Chukka Caribbean Adventures. And right now one of the team’s mushers is training to qualify for the Yukon Quest 1,000 Mile International Sled Dog Race”

SUN DOGS is a story of second chances. Rescued from the streets and animal shelters of Kingston, Jamaica, twelve stray dogs are trained to be the stars of Jamaica’s first dog sled racing team. The crew, spearheaded by pop superstar Jimmy Buffett, brings the unlikely meeting of a traditionally snow-bound sport to the sand and surf. But it is not just the dogs that are given a second chance. The team’s dog mushers are given the opportunity of a lifetime as they cultivate their love of animals while receiving an education and traveling the world. Special Features on the DVD include four mini-documentaries: “Jimmy Buffett and the Jamaica Dog Sled Team” –

exclusive footage of Jimmy Buffett; “How to Teach Your Dog to Pull in Harness;” “The Jamaica Dogsled Team Taking on the World;” “The Work of the JSPCA;” plus a “Dog-ography: Meet the Mutts.”

SUN DOGS had its world premiere at the ReelWorld Film Festival in Toronto, April 12, 2007 and its United States premiere at CineVegas, June 13, 2007.

To purchase the documentary or for more information about SUN DOGS and the Jamaica Dogsled Team visit www.jamaicadogsled.com; Chukka Caribbean Adventures: www.chukkacaribbean.com; Palm Pictures: www.palmpictures.com; SUN DOGS www.sundogsmovie.com.

About Palm Pictures

Palm Pictures (www.palmpictures.com) is a leader in the converging music, digital media, theatrical and home video markets, emphasizing a compelling slate of music documentaries, arthouse, independent, foreign cinema, and original audio/visual projects. Palm Pictures was founded in 1998 by Chris Blackwell, an innovator in the entertainment business who founded Island Records, Island Pictures and Island Outpost, and who was inducted into the Rock and Roll Hall of Fame in 2001. Palm Pictures' entertainment properties include a film and music division, Arthouse Films, The Directors Label and Palm World Voices. Palm Pictures is headquartered in New York City and London.

About Chukka Caribbean Adventures

Founded in 1983, Chukka Caribbean Adventures is now the number one land-based nature adventure tour provider in the region, offering thirty-two tours in Jamaica, Belize, The Bahamas, and Turks & Caicos Islands. Collectively, the operations delivered over 250,000 adventure tours to cruise and hotel guests in 2006. With a commitment to deliver the highest quality tours with well trained guides and stringent safety standards, Chukka takes pride in showcasing the natural beauty of the Caribbean through unique and sensational experiences and providing opportunities for local residents and businesses. Awards include “Shore Excursion of the Year 2004/2005” for Montego Bay and Ocho Rios by Princess Cruises and the Jamaica Hotel and Tourist Association “Attraction of the Year Award 2005/2006.” Chukka Caribbean Adventures – See more. Do more!

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Note to the editor – High definition images available on request.